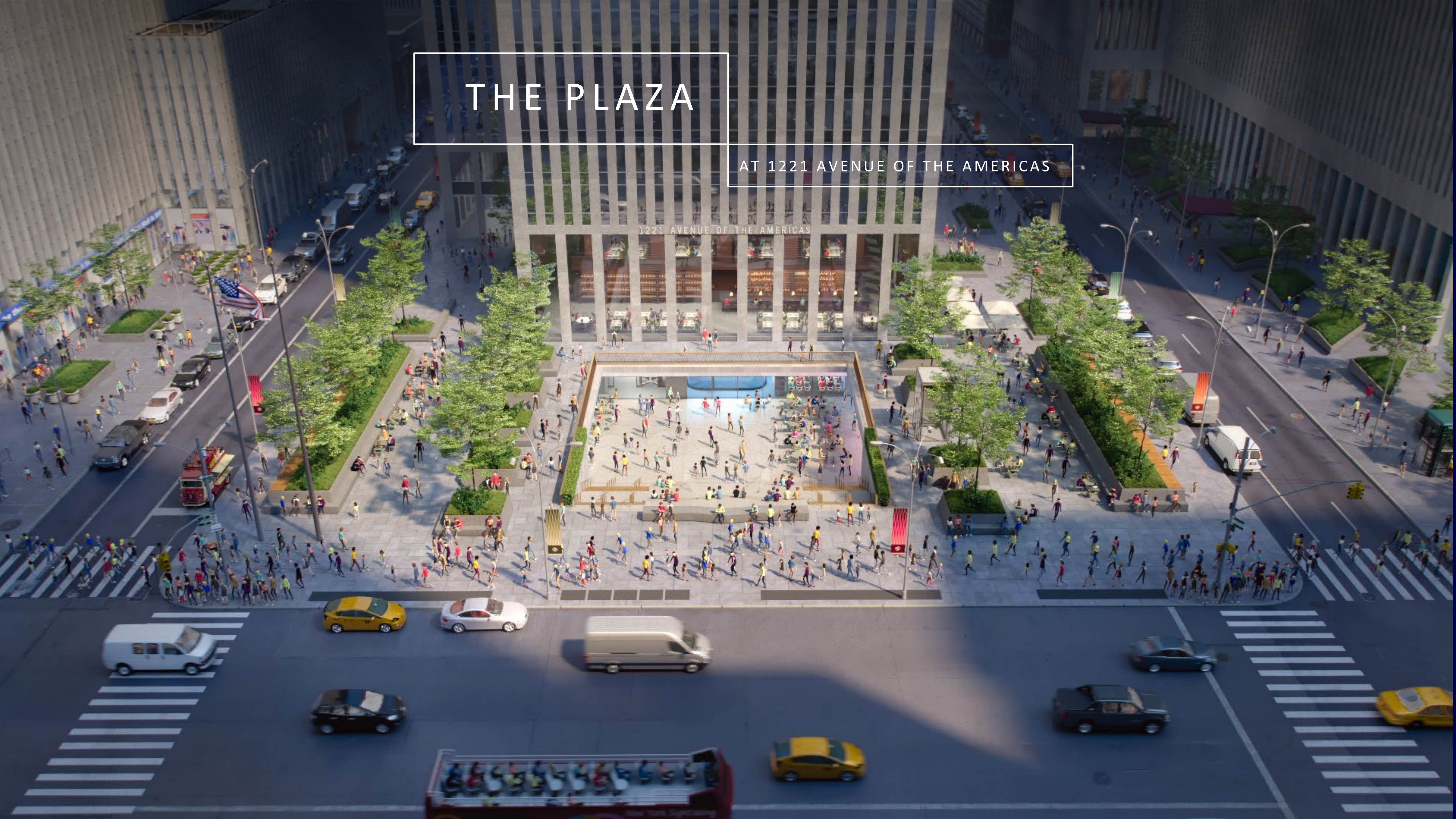


THE PLAZA

AT 1221 AVENUE OF THE AMERICAS



THE PLAZA

AT 1221 AVENUE OF THE AMERICAS

DEEP WITHIN THE HUSTLE AND BUSTLE OF MIDTOWN,
NEIGHBORING TIMES SQUARE AND ROCKEFELLER CENTER,
STANDS A LANDMARK ADDRESS



6TH AVENUE CORRIDOR



COMCAST

CHRISTIE'S



verizon

BARCLAYS

LATHAM & WATKINS LLP

NEUBERGER BERMAN

AIG



CBS

News Corp

BANK OF AMERICA



Morgan Stanley



121

1221 AVENUE OF THE AMERICAS

A LANDMARK ADDRESS

STORIES

50

SQ FT OF OFFICE SPACE

2.6M



WHITE & CASE

Deloitte.



NBCUniversal

ALLEN & OVERY



Morgan Stanley

MAYER|BROWN



SOMPO INTERNATIONAL



DOUBLE EAGLE STEAKHOUSE

121

MIDTOWN MANHATTAN

COLUMBUS CIRCLE

CENTRAL PARK

1221 AVENUE OF THE AMERICAS

ROCKEFELLER CENTER

TIMES SQUARE

HUDSON YARDS

PENN STATION

MADISON SQUARE GARDEN

GRAND CENTRAL STATION

EMPIRE STATE BUILDING

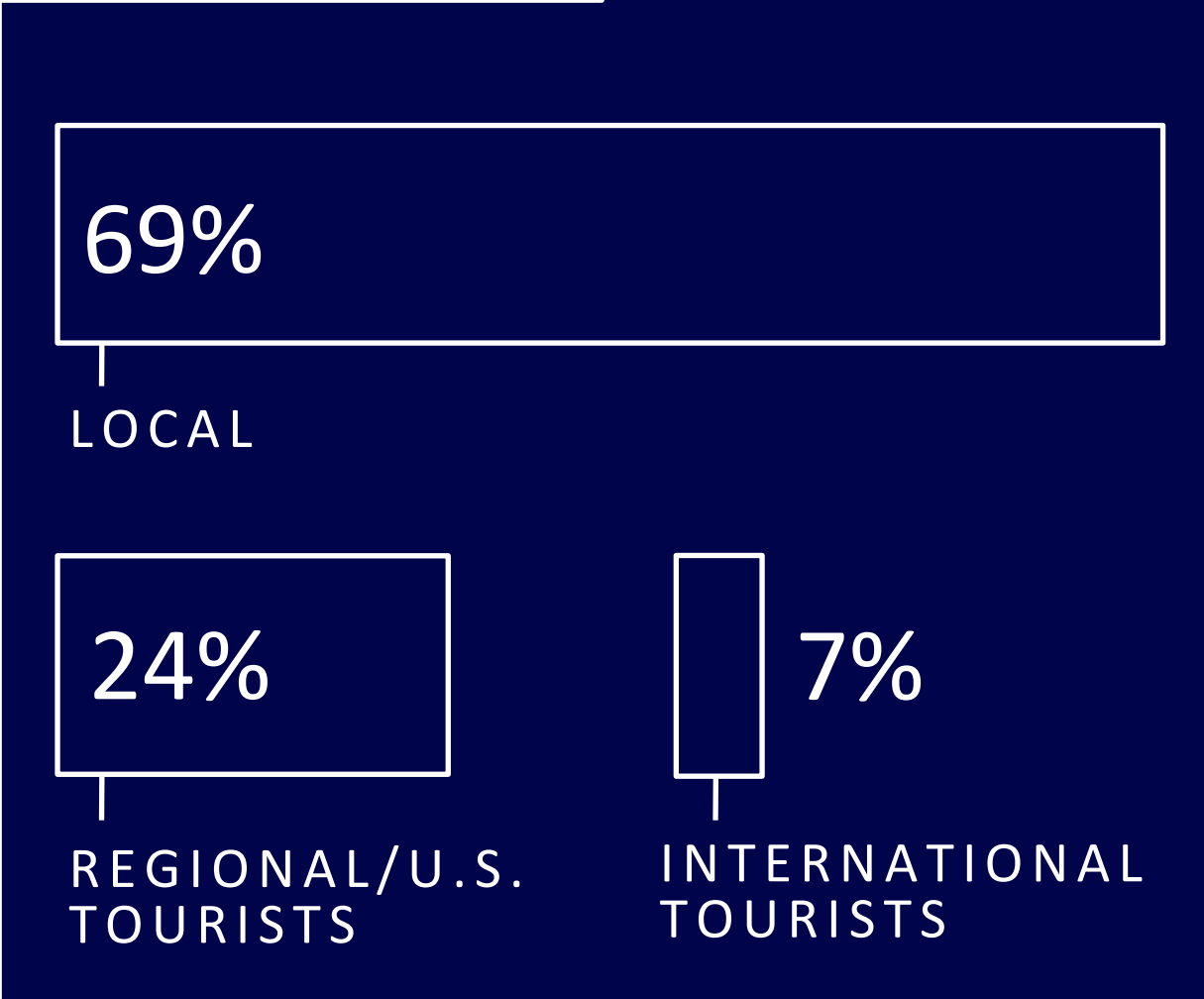


FOOT TRAFFIC



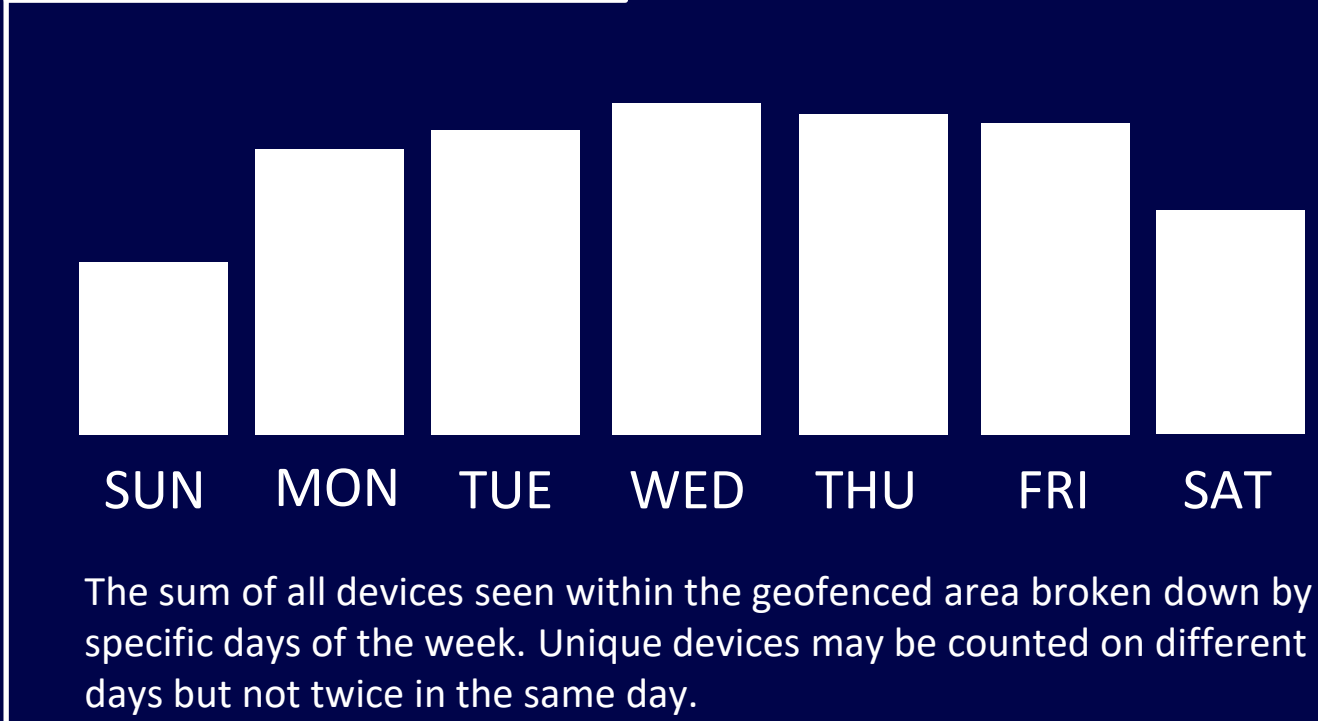
Total Sample Size represents the total number of mobile devices seen entering the study-area over course of one year. Index score compares average linger time across all Manhattan retail corridors. This location represents a 54% longer time than the average block along the retail corridors.

VISITOR ORIGIN



Local include visitors living within 75 miles of the analyzed location. Regional/U.S. tourists includes visitors originating within the U.S., 75 miles or more from the analyzed location. International tourists includes visitors ongoing outside U.S. borders.

DAILY TRAFFIC





TAKE A LOOK INSIDE

STREET LEVEL

PLAZA LEVEL

LOWER LEVEL 1

LOWER LEVEL 2

LOWER LEVEL 3

13'-1"
16,252^{SQFT}

13'-3"
23,477^{SQFT}

23'-2"
9,508^{SQFT}

20'-1"
3,021^{SQFT}

CONCOURSE
SUBWAY ACCESS

B D F M







1221 AVENUE OF THE AMERICAS

THE PLAZA



← STREET LEVEL



← LOWER LEVEL 1



THE
GREENHOUSE
SPA

← LOWER LEVEL 2





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